



BSSS
INSTITUTE
of Advanced
Studies

...in pursuit of Managerial Excellence!

*Center of Excellence in
Corporate Knowledge Acceleration*



Management Development Programme (MDP)

Harnessing Generative AI for Effective Teaching, Learning & Assessment

16 & **17** October 2026

About BSSS IAS

The BSSS Institute of Advanced Studies (BSSS IAS), an AICTE-approved institution, is engaged in education, research, training, and consultancy activities in the areas of management, sustainable development, rural development, social sciences, etc. It strives to provide a comprehensive platform for growth and empower individuals to thrive in their respective fields. It is one of the best Professional Management Institutions engaged in multidisciplinary activities and has collaborated with Assumption University, Thailand, and Synergy University, Russia, for joint research, training, and management education. The Institute envisions emerging as a top Professional Management Institution in Central India by playing a pivotal role in professional management education in the coming years and adorning a path with an undivided focus on quality education and excellence, thereby placing itself as an institution of national and international importance. Its excellent infrastructure provides an environment conducive to academic activities, professional deliberations, and social interactions.

BSSS IAS has a strong portfolio of multidisciplinary faculties, experience in national and international consultations and the best training Institute in Central India. As a part of the Executive Training programme, we have proposed many Management Development Programmes which are focused to increase managerial business skills and leadership capabilities of managers who aspire to be among the top leadership in their organizations. BSSS IAS is organizing a series of training programmes for corporates and also for govt. employees.

Programme Rationale

The programme will enable faculty members to understand and practically apply Generative AI in teaching pedagogy, course design, classroom engagement, assessment, feedback and academic content development while maintaining academic integrity and responsible AI practices.



Programme Objectives

By the end of the programme, participants will be able to:

- Understand the evolving role of Generative AI in higher education.
- Identify appropriate AI applications across the teaching-learning cycle for effective pedagogical purposes.
- Create differentiated and student-centric learning experiences by developing AI-assisted case studies, simulations, examples and classroom activities.
- Identify risks related to academic integrity, bias, hallucination, privacy and over-dependence on AI.
- Develop a practical AI-Integrated Teaching Plan for their own course/subject.



Programme Outcomes

At the end of the programme, participants will be able to:

- Understand the opportunities, limitations and responsible applications of Generative AI in higher education.
- Develop effective prompts for teaching, learning, content creation and academic tasks.
- Integrate AI into lesson planning, course design and learner-centric pedagogy.
- Create AI-assisted classroom activities, teaching resources and student engagement strategies.
- Implement an AI-integrated teaching strategy relevant to their own discipline and classroom context.

Who Should Attend

The programme is designed to attract the participation from academic fraternity of UG and PG colleges/institutions, Research Scholars, and anyone who is interested to build strong teaching skills and generative AI competencies.

Programme Components

1. Generative AI in Higher Education – Landscape, Opportunities & Ethics
2. Prompt Engineering for Educators
3. AI-Assisted Content & Lecture Design
4. AI for Assessment Design Aligned to Bloom's Taxonomy (HOTS Focus)
5. AI for Interactive & Flipped Classrooms
6. Personalized & Differentiated Learning with AI
7. AI for Research, Academic Writing & Integrity
8. Designing a HOTS-Based AI-Integrated Lesson

Duration – 2 days

Dates: 16th – 17th October 2026



Registration Fees

- **Offline (non-residential)**
4,000/- per participant
- **Offline (Residential - Double)**
7,000/- per participant
- **Offline (Residential - Single)**
8,000/- per participant

Registration Link

<https://bsssiaserp.com/Common/EventRegistration?vId=95>

- Fees discount is available where more than 4 nominations from same organization
- Registration fee includes the study material, practice handouts, working lunch, & tea.
- Certificate will be issued to the participants who have attended the complete Programme.



Programme Coordinator(s):

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For further details, please contact:

Chairperson :

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